



**MURRELLS  
INLET 2020**  
A Clear Vision For The Inlet

## **2017 Murrells Inlet Christmas Parade Information and Registration**

The Murrells Inlet Christmas Parade Committee is very excited about the 2017 Murrells Inlet Christmas Parade. The parade is hosted by Murrells Inlet 2020, a 501c3 non-profit community organization dedicated to making Murrells Inlet a great place to live, work and visit.

**2017 Parade Date: Sunday, December 3, 2017 at 3:00 pm -- RAIN OR SHINE**  
**2017 Application Deadline: Monday, November 27, 2017**

**New Parade Route:** The parade starts at Highway 17 Business at **Sunnyside Avenue**. The line-up will occur in the large vacant lot adjacent to Prosser's BBQ. The parade will head south to Wachesaw Road along Hwy 17 Business. The parade will turn west on Wachesaw Road and will disband there. Please note that the **NEW** parade route is 1.3 miles long (*0.1 miles longer than last year's parade*).

Attached is the Murrells Inlet Christmas Parade application packet. Please read the parade rules & regulations very carefully and then fill out the application completely and return it to Murrells Inlet 2020 with your entry fee **and unwrapped toy for USMC Toys for Tots** by November 27, 2017. *You may bring your unwrapped toy the day of the parade.*

**Return your completed application and entry fee to:**

Murrells Inlet 2020

PO Box 1357

Murrells Inlet, SC 29576

Email: [info@murrellsinletsc.com](mailto:info@murrellsinletsc.com)

Fax: 843-357-2913

Phone: 843-357-2007

*Physical Address: 4124B Hwy 17 Business (next to Uncle Tito's), Murrells Inlet, SC*

We will **NOT** accept any applications past the deadline or allow any day-of entries. Please feel free to contact the Murrells Inlet 2020 office at 843-357-2007 or [Info@murrellsinletsc.com](mailto:Info@murrellsinletsc.com) if you have any questions.

***Thank you to our Parade Partners:***  
*Georgetown County Sheriff's Office*  
*Murrells Inlet/Garden City Fire & Rescue*



**2017 Murrells Inlet Christmas Parade Registration Form**  
**PLEASE PRINT LEGIBLY**



**Group or Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

Each entry must designate one person as a single point of contact who is responsible for the entire group's conduct and the entire group's understanding and acceptance of the Rules & Regulations. The contact person must be at least 18 years old. All correspondence will be with this person. All correspondence will be via email.

**Phone (day):** \_\_\_\_\_ **"Day of Parade" Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

Make check payable to *Murrells Inlet 2020* or Credit Cards will be accepted

**Credit Card #:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

**3-Digit Code on back:** \_\_\_\_\_ **Card holder's name:** \_\_\_\_\_

**Street Address Number:** \_\_\_\_\_ **Zip:** \_\_\_\_\_ (Street address & zip associated with credit card)

**Type of Entry:** Please check all that apply. On the line, please indicate the size of each entry (length in feet, number of vehicles/people. This information is important for parade line-up. **No more than five cars, trucks, boats, floats, motorcycles, bicycles, golf carts and/or any other vehicle per entry.**

Marching Band \_\_\_\_\_  Walking Group \_\_\_\_\_  Car \_\_\_\_\_  Truck \_\_\_\_\_  Boat \_\_\_\_\_

Float/Flatbed \_\_\_\_\_  Motorcycle \_\_\_\_\_  Bicycle \_\_\_\_\_  Golf Cart \_\_\_\_\_  Small Pets \_\_\_\_\_

Other (Please describe) \_\_\_\_\_ Will you have music?  Yes  No

**2017 Murrells Inlet Christmas Parade Participation Agreement & Liability Release**

I, the undersigned, and all members of my group, have read and agree to abide by the parade rules and regulations. My group is fully responsible for our actions. In acceptance of participation in the Murrells Inlet Christmas Parade, all members of my group, our heirs and assigns, release Murrells Inlet 2020 Inc., all event workers, sponsors, officials and volunteers from any and all liability arising from illness, injury or damages that I or any member of my group may suffer or inflict on others. All members of my group hold Murrells Inlet 2020 Inc, all event workers, sponsors, officials and volunteers harmless from any and all claims, injuries or damages arising from our involvement in the parade. I also attest that our group has sufficient insurance protection for our participation in the parade. I give my permission for free use of my group's name and picture(s) in broadcast, telecast or written accounts of the event.

**Signature:** \_\_\_\_\_ **Date** \_\_\_\_\_

Amount Enclosed
Entry Fee: \$15.00 + toy
+ Donation*: _____
Total Enclosed: _____
 *Note: Your voluntary donation is appreciated. Donations are tax-deductible. You will receive a donation receipt for your records.

**Please submit this registration form with payment to Murrells Inlet 2020 by November 27, 2017**

## 2017 MURRELLS INLET CHRISTMAS PARADE RULES & REGULATIONS



1. There is a \$15 parade entry fee **and one unwrapped toy for the USMC Toys for Tots drive.** Fees are waived for schools, and police and fire department entries and other non-profits.
2. Each parade entry is limited to five vehicles per unit (i.e., any combination of cars, trucks, boats, floats, motorcycles, bicycles, golf carts or any other vehicle).
3. The 2017 Murrells Inlet Parade Committee maintains the right to control the type and number of participants in the parade. Applications are due by 4:00 pm on November 27, 2017.
4. The purpose of the parade is to provide enjoyment for the members of our community, especially for the children. **MAKE IT FUN FOR THE KIDS!** Decorate, Decorate, Decorate! Dress Up! Show your Christmas spirit!
5. A panel of children judges, located along the parade route, will pick the best entry. An email announcing the winner will be sent to all participants and the community after the parade.
6. The official Santa Claus will ride in the fire truck at the end of the parade. Please do not dress up like Santa, so we don't confuse the children.
7. Please no throwing of candy or objects to the viewers during the parade due to liability, safety and litter concerns. You may walk beside your unit and hand out candy or other items.
8. No horses or other large animals are allowed to walk in the parade. Small pets walking in the parade or sitting on trucks or floats must be leashed and under the control of a human. All animal droppings must be picked up by participants.
9. Animal owners are solely responsible for the action of their animals. Owners should verify with their insurance companies to ensure their pets' participation in parades are covered under their business or homeowner insurance policies.
10. You are responsible for the safety of your participants & the safety of the spectators along the street. Take no actions that would endanger your members and/or the spectators.
11. All vehicle drivers must be 18 years & older, possess a valid driver's license & able to produce proof of insurance at parade, if asked.
12. Tailgates & trailer sides must be up during the parade. Please keep all body limbs inside the vehicle
13. Given the absence of curbs along the parade route, all vehicles must maintain a **5 mph** speed limit and maintain a straight line down the center line.
14. Please keep up the parade pace. Do not let gaps form between you & the entry in front of you.
15. We ask for your cooperation, patience & your best holiday spirit during the parade line-up. You will not be assigned a specific parade unit number. We will line you up in the large lot on Sunnyside Avenue (adjacent to Prosser's BBQ). You will receive an email on 11/30/17, informing you of your line-up location and check-in procedures.
16. Do NOT park any personal cars in the line-up lots.
17. All participants must be loaded & ready to roll by 2:30 pm or you will not be permitted in the parade! **THIS WILL BE ENFORCED.**
18. Your parade members can be dropped off at a location determined by your group. You can station a member there to meet your children drop-offs.
19. All entries must follow the parade route from start to finish. Please plan your walkers accordingly knowing that the route is 1.3 miles.
20. No refunds issued for cancellations or no-shows. There will be a \$30 service charge on all returned checks.